

LEADING EDGE STUDIO PORTRAITURE

Frank Cricchio, M., Photog. Cr., Hon. M. Photog., F-SP, CPP

Frank will cover his highly acclaimed exposure techniques for Professional Color Negative Film. He will also explain how to apply what you know about Color Negative Techniques to Digital Photography.

From this lecture you can expect to learn the following:

1. The Cricchio Triangle method of lighting people or products in High Key or Low Key.
2. The four techniques Cricchio uses to achieve specular highlights in his portraits.
3. How to establish your working ISO's for different environments
4. Understanding your exposure meter limitations and how to overcome them
4. Hand posing using pressure point techniques

Cricchio is considered to be one of the greatest teacher—photographer on the social scene in America today. Frank has a remarkable gift for making the most difficult lighting and posing **set-ups** seem very simple.” Are some of the comments from photographers who have studied with him.

Combining creative posing styles and vast technical knowledge with willingness to share information with fellow photographers has enabled Cricchio to develop a unique teaching style, beginning with a basic understanding of achieving a perfect negative in the camera room, on location or when the environment requires balancing strobe lights with daylight late in the day.

Frank leads you through the course with a progressive teaching technique, one block of information building upon another until a complete understanding of today's professional photography is understood.